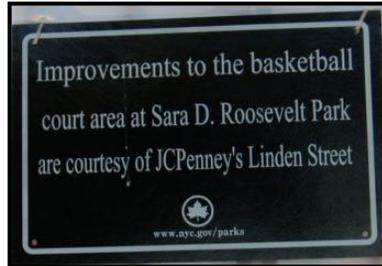




Adopt-a-Park

New York City's parks provide more than eight million New Yorkers with an escape from their urban environment. They are places of beauty and tranquility, where individuals and families have the opportunity to absorb some of nature's benefits; they are places to listen to world famous orchestras and operas, and to participate in tennis, baseball, ice skating, and golf; and they are places for children and families to play in the sand, swim in the ocean or pool, or run around a track.



The Parks Department maintains about 29,000 acres of greenspace or 14% of New York City's total land area. The city's parkland includes 14 miles of beaches, 800 athletic fields, nearly 1,000 playgrounds, 550 tennis courts, 66 swimming pools and 30 recreation centers. We care for more than 1,200 monuments and 22 historic houses.

All these greenspaces and facilities add immensely to the quality of life in New York. We are dedicated to maintaining and improving these havens throughout the five boroughs, and we could use your help. Please join us in Supporting Your Park!

What is the Adopt-A-Park program?

The Adopt-A-Park program is a way for businesses, groups, and individuals to give back to their local community by providing financial support for the renovation, maintenance, and improvement of neighborhood parks, playgrounds, and greenstreets. The program was created by the City Council in 2003 as a means of enabling private sector funds to be earmarked for specific parks projects.

How will my donation be used?

Adopt-A-Park is able to accept donations for a wide range of projects. We work with local park managers who are intimately familiar with each of their individual parks and surrounding neighborhoods to identify the greatest needs and the amount of resources necessary to meet them. Projects can be as large as converting a paved, unused traffic island into green spaces filled with trees and flowers; renovating old playgrounds; or resurfacing a basketball court. Donations for smaller projects, such as flower displays, or water bowls and tennis balls for dog runs are also welcome.



What is the Adopt-A-Bench Program?

Through the Adopt-A-Bench program, individuals, groups or organizations may adopt a bench and receive a small plaque with a personalized message or inscription. Bench donations, which begin at \$2500, go towards the upkeep and maintenance of a particular bench for 10 years. Our benches have been used for everything from marriage proposals to memorials, to birthday wishes. Certain parks, such as Central Park, Bryant Park, and Madison Square Park, have bench adoption programs that are managed by the local conservancy.

What participation level is required?

We are happy to accept donations of any amount and designate it for a particular park or project. Donations at \$10,000 and above are acknowledged with a temporary sign produced by the Parks Department. All donations made to the Adopt-a-Park program, through the Mayor's Fund to Advance New York City, at 100% tax-deductible.

To receive more information, contact the Marketing Division at (212) 360-1319.

