

# 2017 NYC SUMMER INTERNSHIP PROGRAM

## PARKS & RECREATION-028

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### AGENCY DESCRIPTION

The New York City Department of Parks and Recreation manages 14 percent of the land in New York City. These assets range from playgrounds and large parks, to tranquil wooded areas and more than 14 miles of beaches. Parks serve as New Yorkers' backyards, as vital meeting areas for outdoor play and recreation – but also as critical engines for economic growth and development.

NYC Parks' mission is to plan resilient and sustainable parks, public spaces, and recreational amenities, build a park system for present and future generations, and care for parks and public spaces to benefit New Yorkers across the five boroughs.

Through an effort to improve the quality, accessibility, efficiency and sustainability of our city parks, the Mayor's office has funded a number of equity initiatives including:

#### Community Parks Initiative

NYC Parks' Community Parks Initiative, at the center of the Mayor's plan, is completely redesigning and reconstructing nearly 60 parks in neighborhoods across the city with the greatest needs—35 of which are in construction.

#### Parks Without Borders

NYC Parks is also leading in innovative park design with Parks Without Borders, a new design approach that focuses on improving park entrances, edges, and spaces adjacent to parks. By extending parks into communities, Parks Without Borders will improve public realm.

#### Anchor Parks

Under Anchor Parks, the city selected eight parks that have historically received underinvestment, high surrounding population, and potential for park development. The Anchor Parks program is part of NYC Parks Commissioner Mitchell Silver's Framework for an Equitable Future, a commitment to create thriving public spaces for all New Yorkers.

The work of the agency goes far beyond the maintenance of New York City's nearly 30,000 acres. Parks is the City's leading programmer of cultural, athletic and social activities, including nature walks, concerts, learn-to-swim classes, sports clinics, historic house tours, and much more. Each year Parks hosts annual events such as WinterJam, Adventures NYC, and the Fall Field Day. In addition, Parks produces many special events, concerts and movie premieres, as well as providing free rental equipment for skating, baseball, and miniature golf.

The NYC Parks Commissioner is appointed by the Mayor to oversee and direct the work of the agency. The Commissioner appoints Deputy Commissioners, Borough Commissioners, and Assistant Commissioners who are responsible for managing the agency's divisions. These senior officials supervise the work of thousands of Parks employees. They work with elected officials to complete capital improvements for parks, playgrounds, and recreation centers. They work with the private sector to sponsor free public events. They get the community involved in Parks through volunteer initiatives and educational and athletic programming in recreation and nature centers. They prepare Parks' budget and monitor the work of Parks' ice-skating rinks, golf courses and other concessions.

### UNIT DESCRIPTION

The Revenue Division creates and manages concession agreements for a wide variety of businesses that operate on parkland throughout the five boroughs of New York City, ranging from specialty food trucks to Tavern on the Green in Central Park to PGA style golf courses. The division is tasked with developing and managing hundreds of concession projects throughout the city, bringing world-class services to DPR's patrons while securing a valuable revenue stream.

### POSITION TITLE

Revenue Project Manager Intern

### INTERNSHIP RESPONSIBILITIES

The Revenue Project Manager Intern will work closely with the Revenue Project Managers on all aspects of the concession process from research and development to implementation of an agreement. The Revenue Project Manager Intern will interact with the public and other Parks' divisions on a

consistent basis. He/She will have an opportunity to sit in on proposer interviews, participate in undercover sting operations, and go on site visits in Parks throughout the five boroughs. Additionally, the Revenue Project Manager Intern will research new concession ideas, prepare permits for special events, update and maintain project files and assist with a variety of special projects. On an as needed basis, may assist with clerical and administrative work.

### **QUALIFICATIONS / SPECIAL SKILLS / AREAS OF STUDY**

- Proficient with Microsoft Office Suite, specifically Word and Excel
- Must be willing to work as part of a team as well as independently and take the initiative on projects
- Strong verbal and written communication skills are essential
- Strong interpersonal skills and a professional and personable demeanor is necessary since the Revenue Project Manager Intern will act as a representative of the agency and will work with many external parties.
- Strong organization and time management skills

### **APPLICATION PROCESS**

Please email cover letter and resume to [Leslie.Nusblatt@parks.nyc.gov](mailto:Leslie.Nusblatt@parks.nyc.gov)

### **SALARY RANGE**

Unpaid