

# The New York Tree Trust



**Curb Allure<sup>®</sup>**

Because Every Street Should Be Beautiful

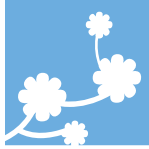


## Because Every Street Should Be Beautiful

Curb Allure designs and manufactures high quality modular tree guards and landscape fencing. Our interchangeable “kit of parts” offers durability, flexible design and pricing options, and our unique “breakaway brackets” limit potential damage. We help protect street trees\* and urban gardens to make our cities and towns more livable, breathable and beautiful.

**\*A NYC Parks Department study has proven that trees with guards have a 15.8% greater chance of survival. Add flowers or other signs of care, and survival increases to 36%**

Jacqueline Lu and Jennifer Greenfeld, New York City's Young Street Tree Mortality Study. November 2010



# What Makes Curb Allure Products Unique?



## Our tree guards are:

- Installed exclusively in New York City by the New York Tree Trust when a donation is made to the New York Tree Trust, a program of the New York City Department of Parks & Recreation and the City Parks Foundation.
- Approved by Trees NY and meet all NYC Parks specifications.
- Modular, durable and constructed to last.
- Available in a wide range of prices and styles.

## Our products feature:

- “Break away” brackets that minimize damage.
- Aluminum rust-resistant frames.
- Powder coated versus painted finish.
- Connections that are fastened versus welded.
- Many patented products that are unique to Curb Allure.
- Theft resistant – proprietary locking screws.
- Easily replaceable parts if damage occurs.

## If the guard does get damaged, customers can:

- Replace the brackets with ones provided.
- Order replacement parts.
- Just fix it yourself – no contractors necessary.
- Use our touch up pens to repair powder coating.



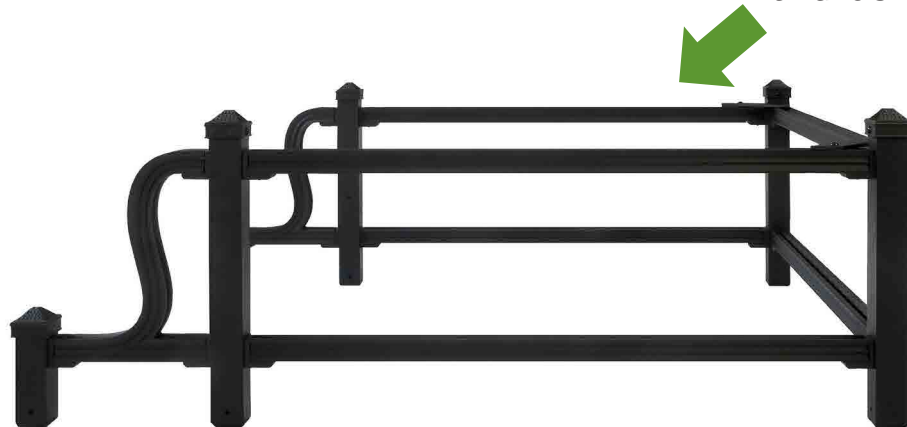
\*Planters sold separately through Curb Allure or Urban Garden Center



# Our “Kit of Parts” - Frame and Panels

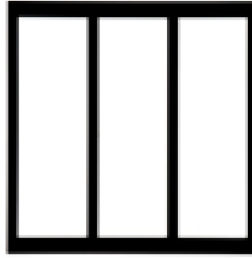
## Frame

Hidden slot to insert and lock in panels



## Insert Panels

Available Through The Tree Trust



Available Through Curb Allure And Urban Garden Center

If you would like any of these panels, install your tree guard without panels through the Tree Trust, then purchase and insert these panels yourself.



Custom Panels Available



# Our "Kit of Parts" - Accessories



## Accessories Available Through The Tree Trust



Adjustable Feet



Touch-up Pens

## Available Through Curb Allure and Urban Garden Center



Ball Caps



Planters



Groove Covers



Pup-Pee Protector™



Sit Spikes



Pet Signs



# Pricing Overview

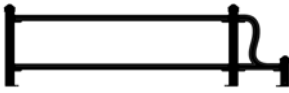

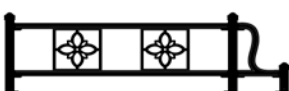





## New York Tree Trust Tree Guard Program

**Donations and Styles: All guards are 3 sided**

Prices listed below include installation, they do not include tree bed expansion or block removal.

Please consult Tree Trust for additional site work estimates.

Styles		for up to a 5'x5' tree pit	for up to a 5'x8' tree pit	for up to a 5'x10' tree pit
E - Modular Standard Powder Coating Finish		\$749	\$869*	\$919*
F - Modular Squares Spaced Powder Coating Finish		\$889	\$989	\$1039
G - Modular Flowers Spaced Powder Coating Finish		\$919	\$1039	\$1079
H - Modular Squares Full Powder Coating Finish		\$949	\$1059	\$1159
I - Modular Picket Full/ Powder Coating Finish		\$969	\$1089	\$1179
J - Modular Flowers Full Powder Coating Finish		\$999	\$1149	\$1259

\* Please note that these guards are only available if panels are separately purchased through Curb Allure. Up to 8 foot guards require a minimum of 2 panels and up to 10 foot guards require 3 panels for structural support. Prices subject to change.



Thank you for considering Curb Allure



**For general information about Curb Allure  
please call: (212) 769-2872**

**For purchase and installation information  
email: [james.kaechele@parks.nyc.gov](mailto:james.kaechele@parks.nyc.gov)**

