

# OUR COMMITMENT: CREATEA BRIGHT, GREEN FUTURE WITH A MORE INCLUSIVE ANDINNOVATIVE PARK SYSTEM

## WHAT IS THE COMMUNITY PARKS INITIATIVE?

The Community Parks Initiative engages New Yorkers in transforming local parks, and will dedicate resources to make these parks great public places.

NYC Parks will spend \$285 million to upgrade parks in communities that need resources most.





















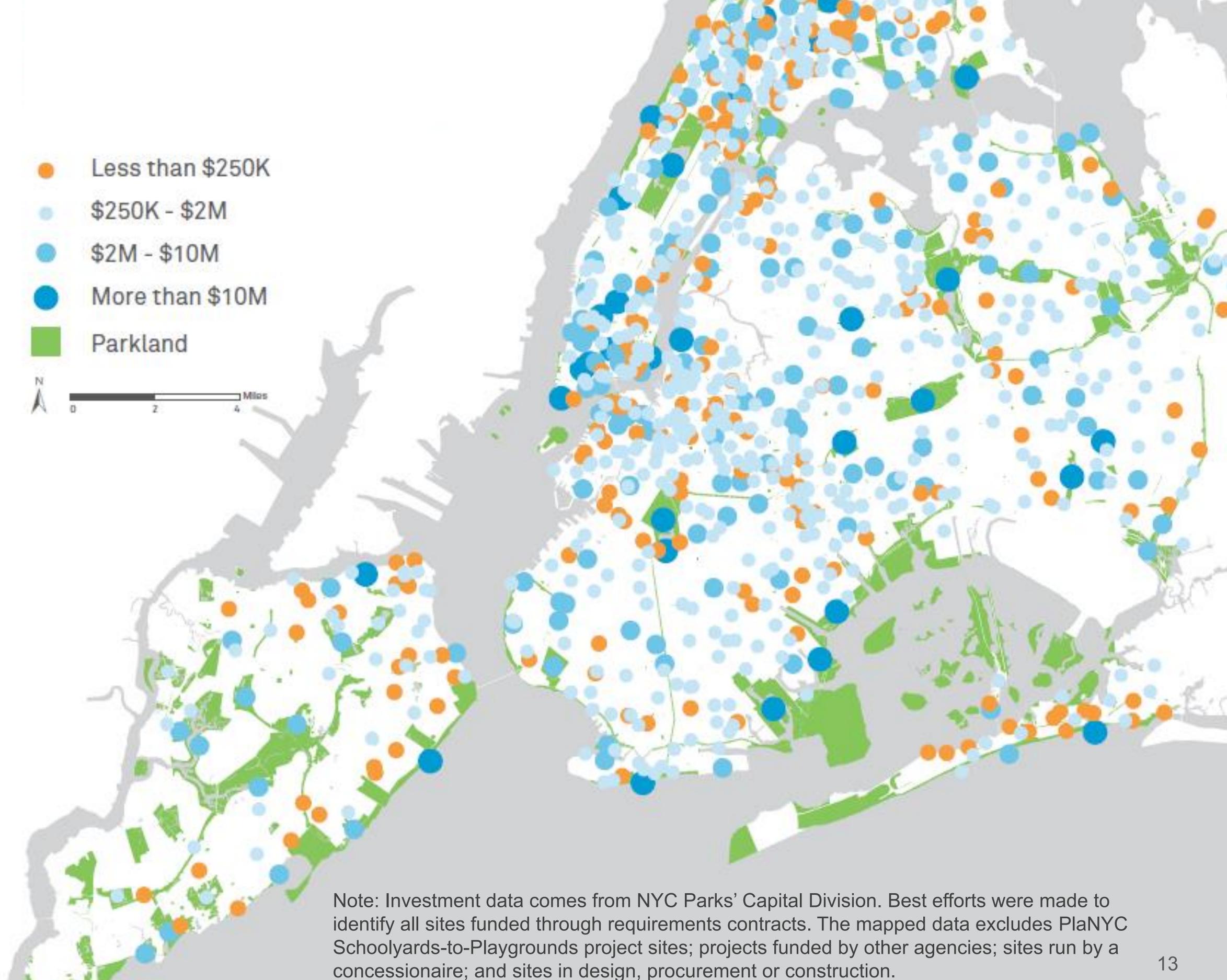


CAPITAL INVESTMENT BY NYC PARKS IN PUBLIC PARKLAND, 1992-2013

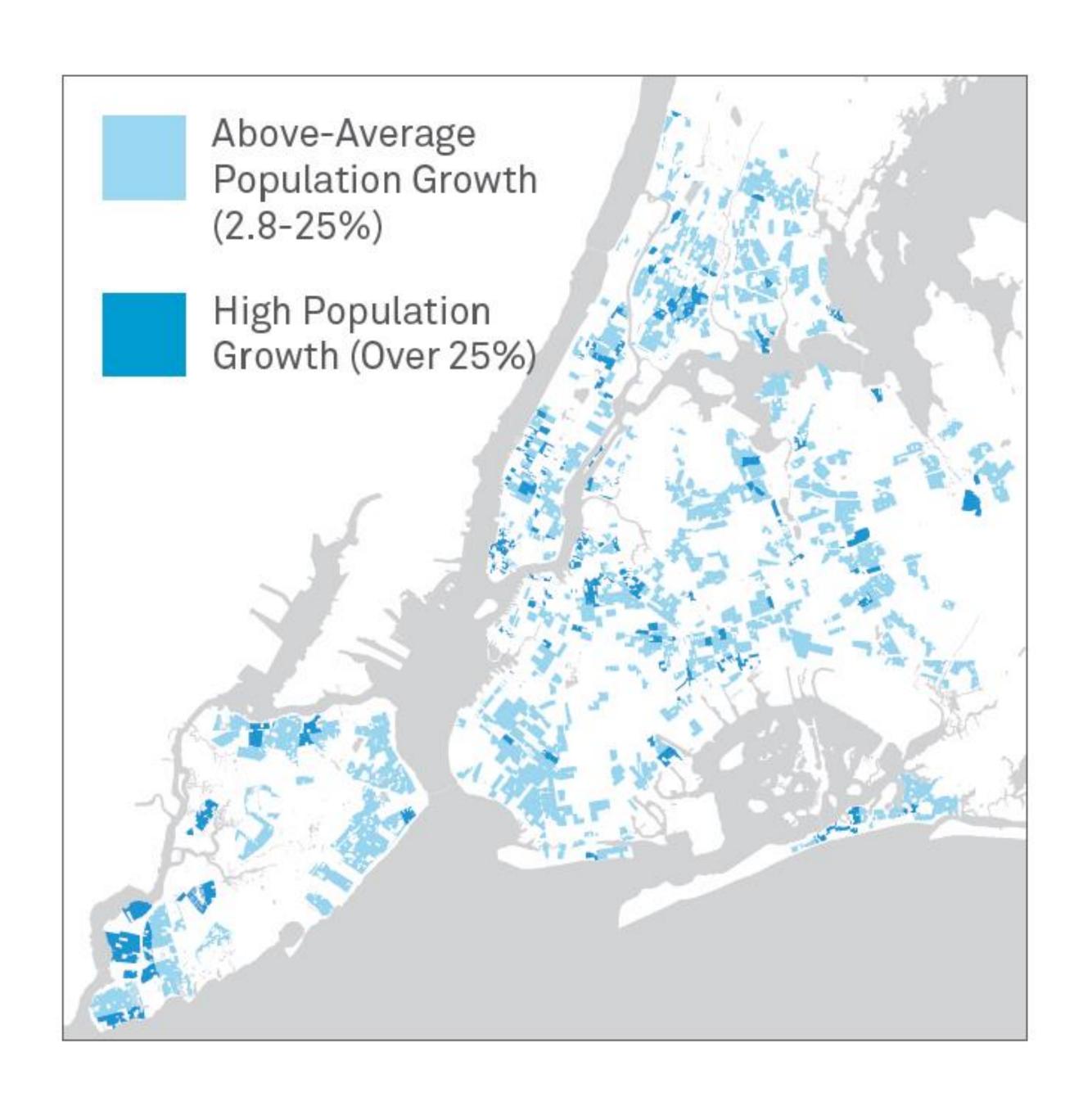
#### HISTORIC INVESTMENT TRENDS

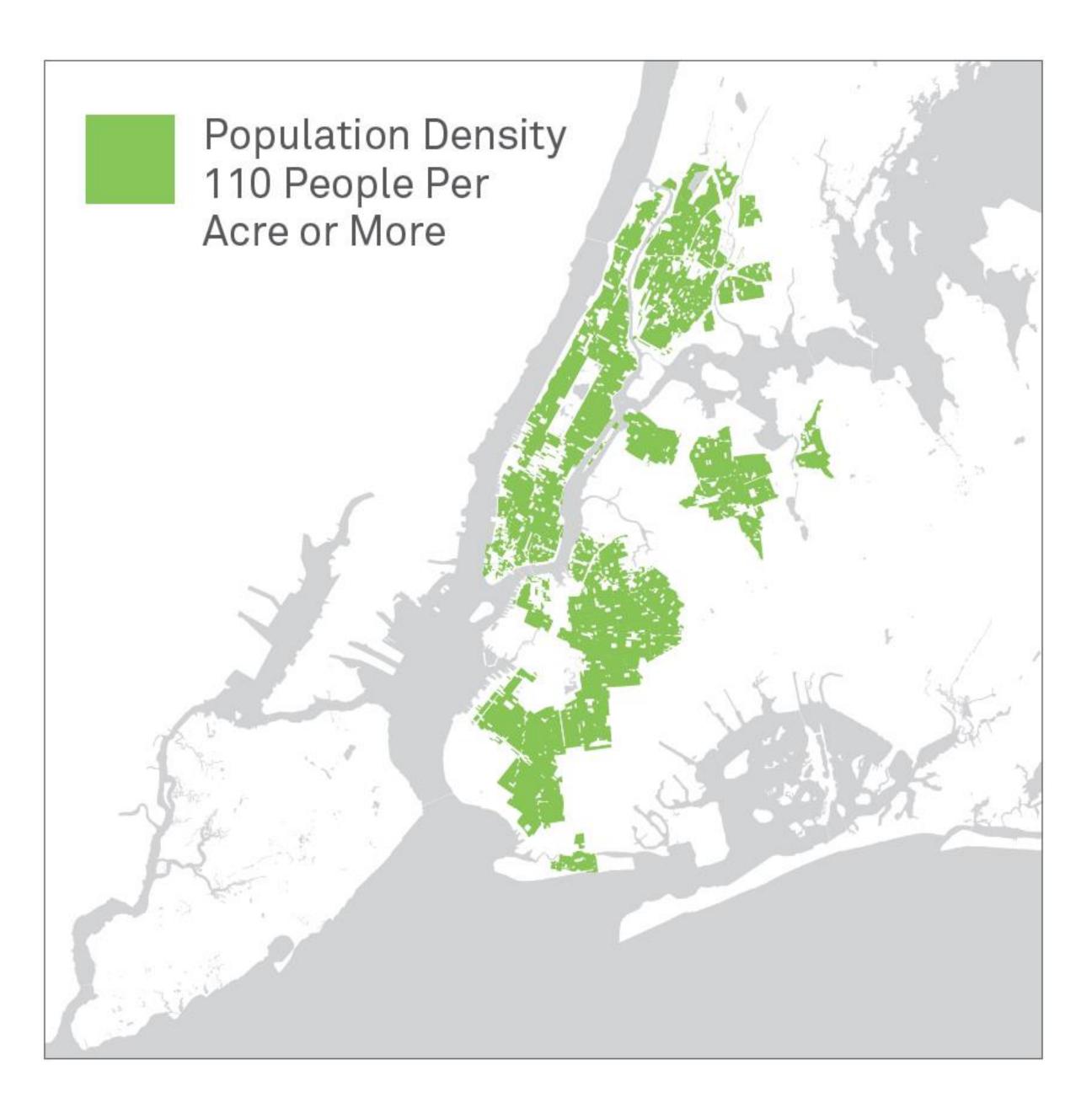
- 400 active capital projects, across all five boroughs, totaling over \$740M of investment
- NYC Parks spent ~ \$5.7 billion on capital improvements over the past two decades
- 215 parks across the city received minimal capital investment—less than \$250,000 over 20 years
- Total capital need for these 215 parks estimated at about \$1 billion

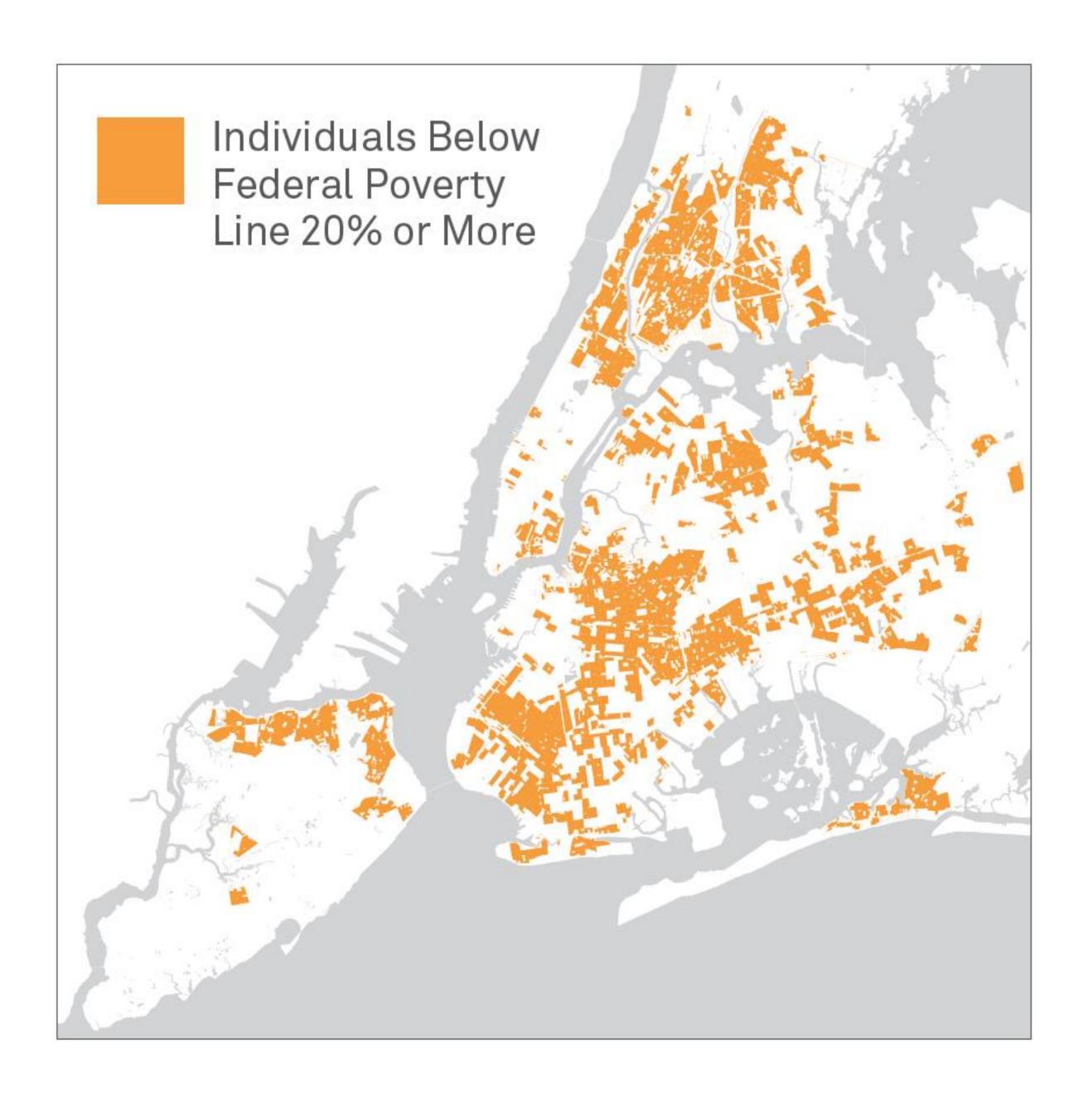




# NEIGHBORHOOD CHARACTERISTICS







REFINING CPI PROGRAM SCOPE

### UNDER-RESOURCED PARKS SERVING HIGH-NEED AREAS

Alignment of underlying demographics and under-resourced parks helped identify communities in which to focus investment.

This map shows overlap of poverty, density and growth criteria – the more priority characteristics, the darker the area on the map.

Red dots exclude community gardens; buildings; historic house parks; cemeteries; park strips; malls; parkways; undeveloped natural areas; sites that cannot be developed; any site smaller than 0.15 acres; and triangles/plazas smaller than 0.5 acres.



One characteristic

Two characteristics

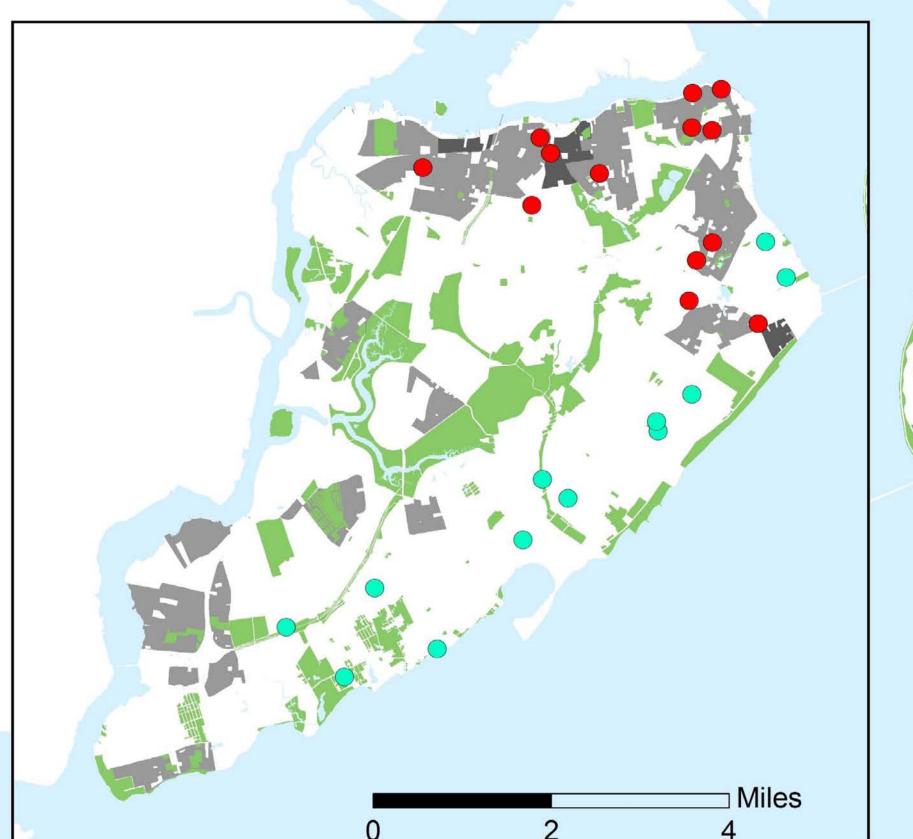
Three characteristics

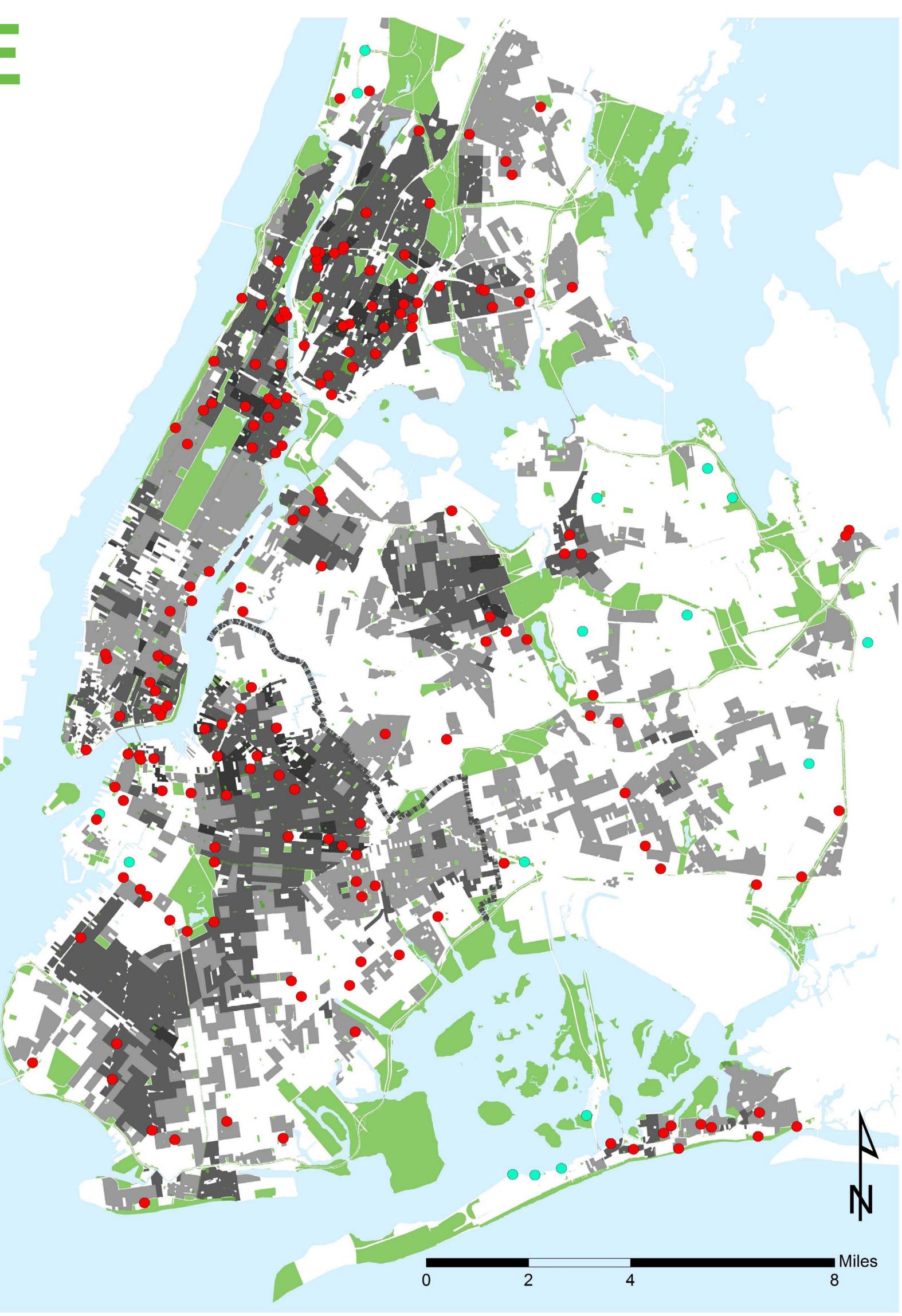
<\$250K invested and within

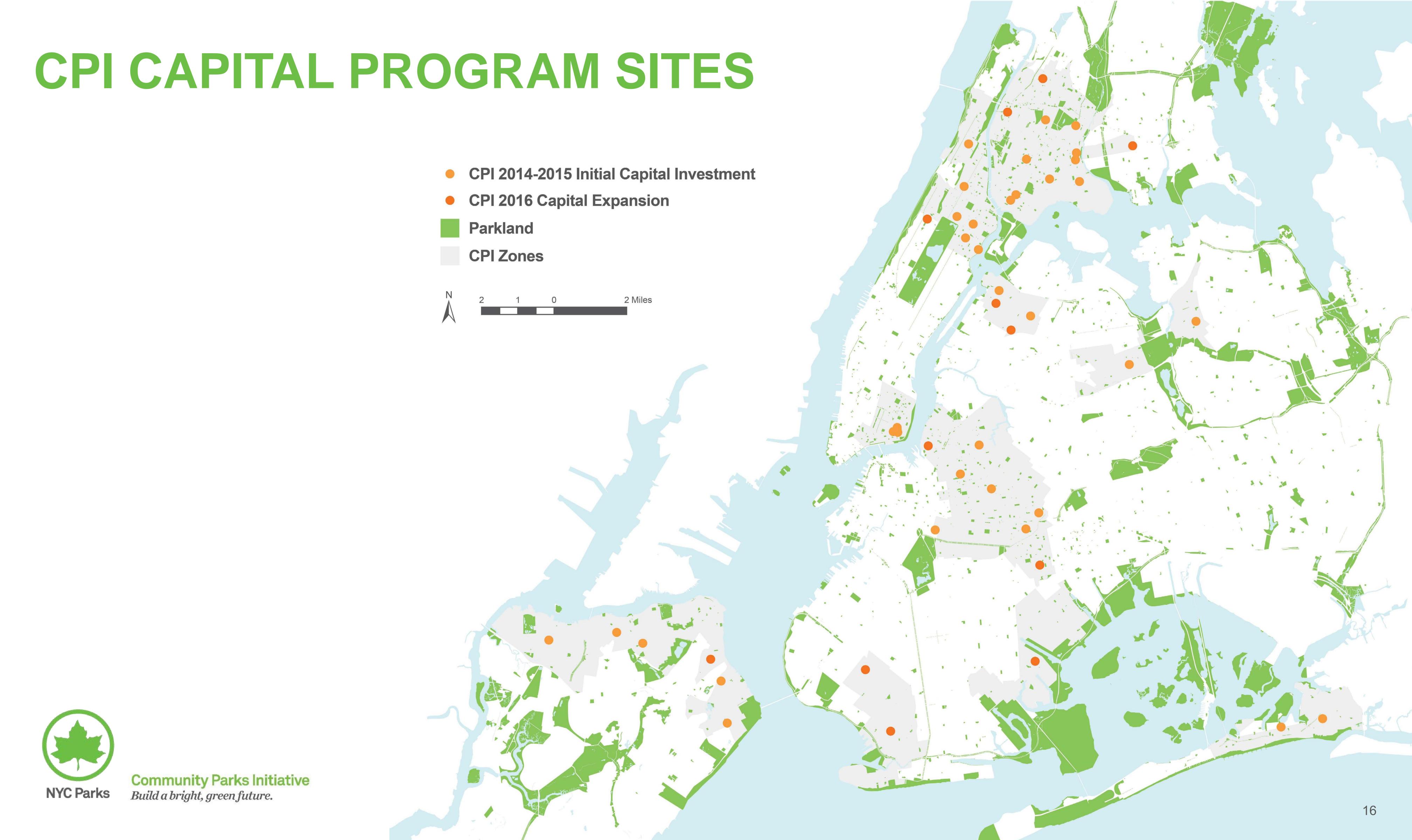
1/4 mile of 2+ characteristics

All other parks with <\$250K

invested.\*







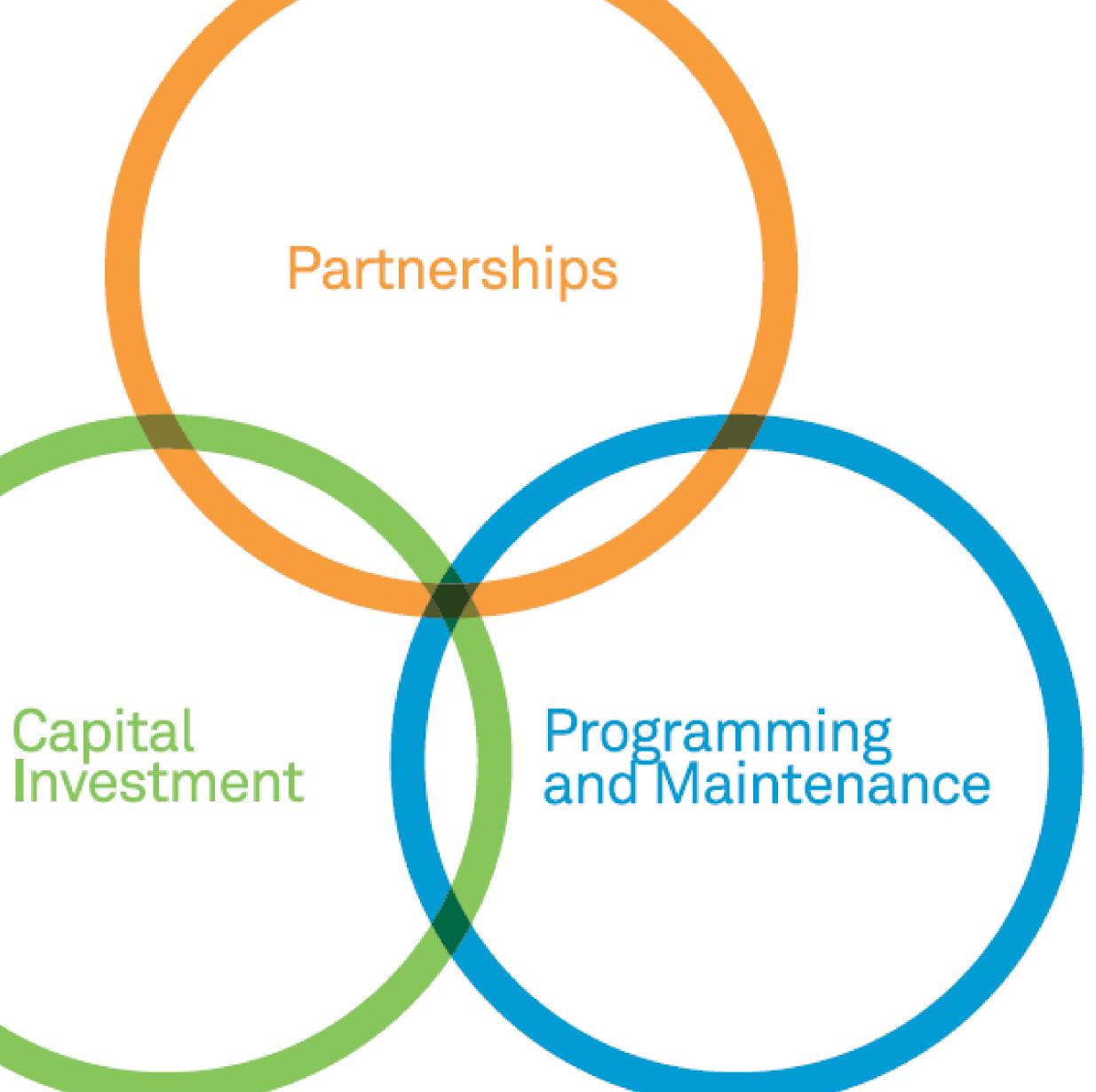
# BUILDING ON THE FOUNDATIONS OF GREAT PARKS

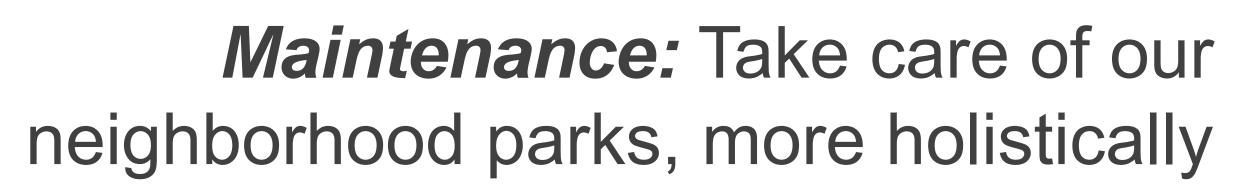


**Partnerships:** Initiate long-term outreach and community organizing

Programming: Expand our capacity, bring recreational programming to new communities

Partnerships











# COMBINED RESOURCES FOR CPI COMMUNITIES

Capital		Partnerships	Programming & Maintenance		
Re-imagine and re-create neighborhood parks in every borough	Improve park sustainability with green infrastructure	Dedicated outreach coordinators are available to help	Playground Associates make programs for kids possible in CPI parks all	New maintenance and gardening staff are sprucing up CPI	Create immediate impacts with targeted improvements
\$285 million total investment	\$36 million in DEP funding for 2015	communities better use and care for their parks	summer long	zones	at 25 parks every year 60 Projects
35 parks in 2015	\$14 million from DEP for 2016	parks			completed in FY15 with \$1 million in in-
12 new sites in 2016					house resources

