

# 2012 NYC SPRING INTERNSHIP PROGRAM

## PARKS & RECREATION-008

Computer Resource Centers (CRCs) Digital Photography Intern  
430 West 25th Street  
New York, NY 10001

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### AGENCY DESCRIPTION

Parks & Recreation is the steward of more than 29,000 acres of land — 14 percent of New York City — including more than 5,000 individual properties ranging from Yankee Stadium and Central Park to community gardens and Greenstreets. We operate more than 800 athletic fields and nearly 1,000 playgrounds; we manage five major stadia, 600 tennis courts, 66 public pools, 51 recreational facilities, 17 nature centers, 14 golf courses, and 14 miles of beaches; we care for 800 monuments and 23 historic house museums; we look after 600,000 street trees, and two million more in parks. We are New York City's principal provider of athletic facilities. We are home to free concerts, world-class sports events, and cultural festivals.

The work of the agency goes far beyond the maintenance of 14% of New York City's land. Parks is the City's leading programmer of cultural, athletic and social activities, including nature walks, concerts, learn-to-swim classes, sports clinics, historic house tours, and much more. Each year Parks hosts annual events such as the WinterJam, Adventures NYC, the Pumpkin Festival and several others. In addition, Parks produces many special events, including concerts and movie premieres. In the summer, Parks' busiest season, the agency organizes free carnivals and concerts, and sends mobile recreation vans to travel throughout the five boroughs providing free rental equipment for skating, baseball, and miniature golf.

The Parks Commissioner is appointed by the Mayor to oversee and direct the work of the agency. The Commissioner appoints Deputy Commissioners, Borough Commissioners, and Assistant Commissioners who are responsible for managing the agency's divisions. These senior officials supervise the work of thousands of Parks employees. They work with elected officials to complete capital improvements for parks, playgrounds, and recreation centers. They work with the private sector to sponsor free public events. They get the community involved in Parks through volunteer initiatives and educational and athletic programming in recreation and nature centers. They prepare Parks' budget and monitor the work of Parks' ice-skating rinks, golf courses and other concessions.

### UNIT DESCRIPTION

Computer Resource Centers provide technology access and resources within DPR recreation centers city-wide to New York City residents. CRC programming supports low-cost technology and computer training for recreation center members of all ages and abilities in skills from basic typing to video and film editing. The central CRC office supports outreach, programming, technology maintenance and funding for the centers. CRCs have recently received an American Recovery and Reinvestment Act Broadband technologies grant to update equipment and expand programming at 11 CRC sites.

### POSITION TITLE

CRC Digital Photography Intern

### INTERNSHIP RESPONSIBILITIES

The Digital Photography Intern will serve as the primary photographer for marketing and promotion for CRCs citywide. He or she will have the opportunity to contribute to marketing materials and presentations to recruit new patrons, visually demonstrate CRC activities to the public and potential funders, and document the wide variety of people and programs active in CRCs. In the process, he or she will hone their photography skills for professional content, gain a broad understanding of public programs, and experience diverse communities throughout the five boroughs. Responsibilities will include:

- Travel to CRC sites around the city to photograph CRC classes and facilities

[nyc.gov/internships](http://nyc.gov/internships)

- Work with marketing and graphic design interns in the development of photography for marketing and outreach initiatives
- Lead or support digital photography and photo editing classes for CRC patrons (optional)

#### **QUALIFICATIONS / SPECIAL SKILLS / AREAS OF STUDY**

- Facility with digital photography and photo-editing (e.g. Photoshop)
- Ability to communicate ideas visually and creatively to a broad audience
- Desire and ability to collaborate with other staff and interns
- Professionalism and sensitivity in approaching and photographing Recreation Center/Computer Resource Center staff and patrons
- Willingness to visit sites throughout the boroughs
- College student majoring in Visual Art, Photography or possessing related skills and interest

#### **APPLICATION PROCESS**

Please email cover letter and resume to [Leslie.Nusblatt@parks.nyc.gov](mailto:Leslie.Nusblatt@parks.nyc.gov)

#### **SALARY RANGE**

Unpaid

#### **ADDITIONAL INFORMATION / COMMENTS**

5-10 hours per week.