

# NYC FALL INTERNSHIP PROGRAM 2010

## PARKS & RECREATION - 001

Fresh Kills Park

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### AGENCY DESCRIPTION

Parks & Recreation is the steward of more than 29,000 acres of land — 14 percent of New York City — including more than 5,000 individual properties ranging from Yankee Stadium and Central Park to community gardens and Greenstreets. We operate more than 800 athletic fields and nearly 1,000 playgrounds; we manage five major stadia, 600 tennis courts, 66 public pools, 51 recreational facilities, 17 nature centers, 14 golf courses, and 14 miles of beaches; we care for 800 monuments and 23 historic house museums; we look after 600,000 street trees, and two million more in parks. We are New York City's principal provider of athletic facilities. We are home to free concerts, world-class sports events, and cultural festivals.

The work of the agency goes far beyond the maintenance of 14% of New York City's land. Parks is the City's leading programmer of cultural, athletic and social activities, including nature walks, concerts, learn-to-swim classes, sports clinics, historic house tours, and much more. Each year Parks hosts annual events such as the WinterJam, Adventures NYC, the Pumpkin Festival and several others. In addition, Parks produces many special events, including concerts and movie premieres. In the summer, Parks' busiest season, the agency organizes free carnivals and concerts, and sends mobile recreation vans to travel throughout the five boroughs providing free rental equipment for skating, baseball, and miniature golf.

The Parks Commissioner is appointed by the Mayor to oversee and direct the work of the agency. The Commissioner appoints Deputy Commissioners, Borough Commissioners, and Assistant Commissioners who are responsible for managing the agency's divisions. These senior officials supervise the work of thousands of Parks employees. They work with elected officials to complete capital improvements for parks, playgrounds, and recreation centers. They work with the private sector to sponsor free public events. They get the community involved in Parks through volunteer initiatives and educational and athletic programming in recreation and nature centers. They prepare Parks' budget and monitor the work of Parks' ice-skating rinks, golf courses and other concessions.

### UNIT DESCRIPTION

The Freshkills Park project is working to transform the 2,200-acre Freshkills Landfill on the Arthur Kill waterfront of Staten Island into a new public park over the next 30 years. The City of New York has conducted a master planning process for Freshkills Landfill that resulted in an illustrative park plan, also known as the Draft Master Plan. While nearly forty-five percent of the site was used for landfill operations, the remainder of the site is composed of wetlands, open waterways, and unfilled lowland areas. New York's new parkland at Freshkills will be one of the most ambitious public works projects in the world, combining state of the art ecological restoration techniques with extraordinary settings for recreation, public art, and environmental education programming.

### POSITION TITLE

Freshkills Park Communications and Special Events Intern

### INTERNSHIP RESPONSIBILITIES

Writing, editing and laying out the Freshkills Park newsletter  
Helping to coordinate and organize logistics for special on- and off-site events at various scales  
Conceptualizing and producing printed materials on constructed and natural features of the park  
Crafting and posting updates to our blog and web sites  
Opportunities to attend team meetings, interagency meetings and planning sessions

## **QUALIFICATIONS / SPECIAL SKILLS / AREAS OF STUDY**

Strong experience in writing and graphic design

Experience or education in marketing and event coordination

Experience with Adobe Photoshop and InDesign

Attention to detail

An ability to work independently as well as in a team environment

An interest in environmental studies and urban planning

Graduate students preferred but qualified undergraduates are encouraged to apply

## **APPLICATION PROCESS**

Please email your cover letter and resume to [Mary.Salig@parks.nyc.gov](mailto:Mary.Salig@parks.nyc.gov) or [Adam.Seidner@parks.nyc.gov](mailto:Adam.Seidner@parks.nyc.gov)

## **SALARY RANGE**

Unpaid

## **ADDITIONAL INFORMATION / COMMENTS**