

NYC FALL INTERNSHIP PROGRAM 2009

PARKS & RECREATION-10

Computer Resource Centers
Media Literacy Internship
New York, NY

Contact: Leslie Nusblatt
Phone: (212) 360-8257
Fax: (212) 360-8263
Email: Leslie.Nusblatt@parks.nyc.gov

AGENCY DESCRIPTION

Parks and Recreation is a public agency which employs over 4,000 employees (11,000 at the summer peak). Its principal mission is to keep the parks, playgrounds, and sitting areas clean and safe, while developing the City's recreational opportunities by offering quality facilities, programs, and events to meet the needs of all New Yorkers.

Parks & Recreation is the steward of more than 29,000 acres of land — 14 percent of New York City — including more than 4,000 individual properties ranging from Yankee Stadium and Central Park to community gardens and Greenstreets. We operate more than 800 athletic fields and nearly 1,000 playgrounds; we manage four major stadia, 550 tennis courts, 65 public pools, 51 recreational facilities, 17 nature centers, 13 golf courses, and 14 miles of beaches; we care for 1,200 monuments and 22 historic house museums; we look after 600,000 street trees, and two million more in parks. We are New York City's principal provider of athletic facilities. We are home to free concerts, world-class sports events, and cultural festivals.

The work of the agency goes far beyond the maintenance of 14% of New York City's land. Parks is the City's leading programmer of cultural, athletic and social activities, including nature walks, concerts, learn-to-swim classes, sports clinics, historic house tours, and much more. Each year Parks hosts annual events such as the WinterJam, Adventures NYC, the Pumpkin Festival and several others. In addition, Parks produces many special events, including concerts and movie premieres. In the summer, Parks' busiest season, the agency organizes free carnivals and concerts, and sends mobile recreation vans to travel throughout the five boroughs providing free rental equipment for skating, baseball, and miniature golf.

The Parks Commissioner is appointed by the Mayor to oversee and direct the work of the agency. The Commissioner appoints Deputy Commissioners, Borough Commissioners, and Assistant Commissioners who are responsible for managing the agency's divisions. These senior officials supervise the work of thousands of Parks employees. They work with elected officials to complete capital improvements for parks, playgrounds, and recreation centers. They work with the private sector to sponsor free public events. They get the community involved in Parks through volunteer initiatives and educational and athletic programming in recreation and nature centers. They prepare Parks' budget and monitor the work of Parks' ice-skating rinks, golf courses and other concessions.

UNIT DESCRIPTION

Housed in Recreation Centers across all 5 boroughs, the Computer Resource Centers (CRCs) of the Department of Parks and Recreation engage New Yorkers in innovative programs with exciting opportunities to enhance technological skills. CRCs advance "Digital Inclusion" by providing communities with a public environment that offers internet access, computer training, career service assistance, academic support, and awareness and involvement in the arts. In the CRCs, you will find over 350 PCs and Apple computers, internet access, as well as industry standard productivity and desktop publishing software. In addition, the CRCs offer free classes and workshops that focus on building the skills necessary to succeed in today's hi-tech world.

POSITION TITLE

Media Literacy Intern

INTERNSHIP RESPONSIBILITIES

This after school program focuses on developing critical thinking and media production skills in students ages 6-14. During the eight-month program, students work the ability to communicate competently in all media forms as well as to access, understand, analyze, evaluate and participate with powerful images, words and sounds that make up our contemporary mass media culture.

Media Literacy Intern will co-facilitate weekly digital media workshops, which will follow a critical media literacy curriculum. During these workshops, participants and interns will work together to analyze as well as produce short films on a variety of topics through an integrated approach that involves ongoing reflective dialogues (in groups), (individual) participant journals, and guided media production (as individuals and in small groups). This approach to media literacy instruction draws from the latest research in adolescent literacy and youth media studies, which collectively suggest that adolescents are best supported to become critical consumers of media – and therefore, the messages that media promote – as they engage in the production of media, themselves.

QUALIFICATIONS / SPECIAL SKILLS / AREAS OF STUDY

- Experience with students ages 6-14 preferred but not required
- Interests, skills, experiences and/or characteristics that are a good match to the purpose of the internship
- Availability to complete the required internship at a CRC during after school 3-6pm in both fall and spring terms

APPLICATION PROCESS

Email cover letter and resume to Leslie Nusblatt

SALARY RANGE

Unpaid

ADDITIONAL INFORMATION / COMMENTS